

Tao Longchao's Resume

Gender: Male

Date of Birth: 15-11-1980

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I . Education

Sept.1998-Jun.2002, Yan' an University, Department of Chinese Language and Literature, Bachelor's degree in Chinese Linguistics

Sept.2007-Jun.2010, Northwest University, College of Journalism and Communications, Master's degree in Communication.

II .Faculty development in Teaching Chinese as Foreign Language

Qualification Certificate for Teaching in Colleges and Universities, 2004

Qualification Certificate for Senior Professional Technical Post,2013

III . Teaching Experience

1. Courses taught in last five years:

I taught several courses in college, such as Chinese, Contemporary Chinese literature, China ancient times literature, China's cultural topics and so on.

2. Teaching Award

I have won the first prizes in the classroom teaching competitions of the University.

3. Teaching abroad

I have been to Virginia Commonwealth University and University of California, Los Angeles for academic exchange.

From 2017.5 to now ,as a Confucius Institute Headquarters(Hanban) sponsored Chinese teacher in Ankara University, Turkey

IV Research Outcome

Selected Published Books:

Shaanxi ' s culture, The Open University of China press, 2012

Selected Articles:

1. Analysis of Education Blog Application Strategy under the background of Web2.0, News Research, 2009.11

2.Penetration of social and cultural information in advertising discourse, The Journal of Yunnan Administration College, 2013.5

3. The interpretation of meaning production mechanism of real estate advertising, News Research, 2011.5

V Certifications

Certification of bachelor's Degree of Yan' an University, 2002

Certification of Master's Degree of Northwest University, 2010

Qualification Certificate for Teaching in Colleges and Universities, 2004

Qualification Certificate for Senior Professional Technical Post,2013

Qualification Certificate for National Proficiency Test of Putonghua level 2 grade A,2001

Professional Qualification Certificate Advertising Technician,2011

Certificate of Chinese Multimedia courseware Competition,2010,2012