# Business Letter Writing Basics, Enquiry, Offer, Order [1-2]

#### **References:**

 YDI340 Business English Ders Notları (2007)
Akar N. Z., Özkan Y., Tarhan Ş. (2005) "Language and Communication Skills After Graduation"

| English Business Letter- Enquiry |                        |   |  |  |  |
|----------------------------------|------------------------|---|--|--|--|
| Intro                            |                        |   |  |  |  |
| {British English}                | Dear                   |   |  |  |  |
|                                  | Dear Mr                |   |  |  |  |
|                                  | Dear Mrs               |   |  |  |  |
|                                  | Dear Ms                |   |  |  |  |
|                                  | Dear Sir               |   |  |  |  |
|                                  | Dear Sirs              |   |  |  |  |
|                                  | Dear Madam             |   |  |  |  |
|                                  | Dear Sir or Madam      |   |  |  |  |
| {American English}               | Dear                   |   |  |  |  |
|                                  | Dear Mr.               |   |  |  |  |
|                                  | Dear Mrs.              | : |  |  |  |
|                                  | Dear Ms.               |   |  |  |  |
|                                  | Gentlemen              |   |  |  |  |
|                                  | Ladies                 |   |  |  |  |
|                                  | Ladies and Gentlemen   |   |  |  |  |
|                                  | To whom it may concern |   |  |  |  |
|                                  |                        |   |  |  |  |

| Subject                       |      |          |        |                     |
|-------------------------------|------|----------|--------|---------------------|
| Subject:                      |      |          |        |                     |
| Re:                           |      |          |        |                     |
|                               |      |          |        |                     |
|                               |      |          |        |                     |
| Subject: Your Letter dated    | Jan  | 01       | 2019   |                     |
| Re:                           | Feb  | 02       | 2018   |                     |
|                               |      |          |        |                     |
| Your letter dated Jan.01.2018 |      |          |        |                     |
| Intro                         |      |          |        |                     |
|                               |      |          |        |                     |
| Many thanks for               |      |          |        |                     |
| Thank you for                 |      | <b>C</b> | atalog |                     |
| Thank you very much for       | your | u        | e      | (dated Jan.01.2018) |
| We thank you for              |      |          |        |                     |
|                               |      | le       | etter  |                     |
|                               |      |          |        |                     |

|          | r advertisement<br>r article in the paper Has come to our a |  |   | our at | tentio                                    | n.          |
|----------|---|--|---|--------|---|-------------|
| We       | obtai   | your address from<br>ined your address from<br>e introduced at                               |   |        |   |             |
| We       | were<br>unde  | e told<br>erstand from your advertisement  |   |        | That                                      | you produce |
| We       | are co<br>need<br>have                                      | end to buy<br>considering the purchase of<br>ed<br>re a demand for<br>re a steady demand for |   |        |   |             |
| We would | -   |  | about<br>ould send us information about   |        |   |             |
| We would |   | appreciate<br>be grateful  | If you could send us information about<br>would kindly let us have detailed information<br><br>details concerning |        | ly let us have detailed information about |             |

| Could you please send us | information about?<br>detailed information about?<br>details concerning?<br>a documentation about?                                  |  |  |
|--------------------------|---|--|--|
| Could you please send us | your catalogue?<br>your catalogue and price list?<br>a quotation?<br>a detailed offer?<br>information about your range of products? |  |  |
| Please send us           | information about<br>detailed information<br>about<br>details concerning<br>a documentation about                                   |  |  |

| Please send us                          | your catalogue.                           |
|---|---|
|   | your catalogue and price list.            |
|   | a quotation.                              |
|   | a detailed offer.                         |
|   | information about your range of products? |
| Could you please send us                | your catalogue?                           |
|   | your catalogue and price list?            |
|   | a quotation?                              |
|   | a detailed offer?                         |
|   | information about your range of products. |
| Please also inform us as to             | delivery times.                           |
| In addition, please inform us about     | terms of payment                          |
| As well as this, kindly inform us about | your conditions of delivery and payment.  |
|   | discount.                                 |
| We look forward to                      | your reply.                               |
| We are looking forward to               | your prompt reply.                        |
|   | hearing from you soon.                    |
| Malack forward to receiving             |   |
| We look forward to receiving            | your offer.                               |
| We are looking forward to receiving     | your detailed offer.                      |

| {British English}               | Yours sincerely  |
|---------------------------------|------------------|
|                                 | Sincerely yours  |
|                                 | Yours faithfully |
|                                 | Faithfully yours |
| {American English}              | Sincerely        |
|                                 | Sincerely yours  |
| {additional option for e-mails} | Regards          |
|                                 | Kind regards     |
|                                 | Best wishes      |

#### English Business Letter- Offer

| Intro              |                        |   |
|--------------------|------------------------|---|
| {British English}  | Dear                   |   |
|                    | Dear Mr                |   |
|                    | Dear Mrs               |   |
|                    | Dear Ms                |   |
|                    | Dear Sir               |   |
|                    | Dear Sirs              |   |
|                    | Dear Madam             |   |
|                    | Dear Sir or Madam      |   |
| {American English} | Dear                   |   |
|                    | Dear Mr.               |   |
|                    | Dear Mrs.              | : |
|                    | Dear Ms.               |   |
|                    | Gentlemen              |   |
|                    | Ladies                 |   |
|                    | Ladies and Gentlemen   |   |
|                    | To whom it may concern |   |
|                    |                        |   |

## English Business Letter- Offer

| Subject                     |            |      |      |         |
|-----------------------------|------------|------|------|---------|
| Subject:                    |            |      |      |         |
| Re:                         |            |      |      |         |
| Subject: Your Letter dated  | Jan        |      | 2019 |         |
| Re: Your inquiry dated      | Feb        | 02 . | 2018 |         |
| Subject: Your request dated | Mar        |      |      |         |
|                             | Apr<br>May |      |      |         |
|                             | Jun        |      |      |         |
|                             | Jul        |      |      |         |
|                             | Aug        |      |      |         |
|                             | Sep        |      |      |         |
|                             | Oct        |      |      |         |
|                             | Nov        |      |      |         |
|                             | Dec        |      |      |         |
| Your                        |            |      | Jan  |         |
|                             | letter     | dat  |      | 01.2018 |
|                             | inquiry    | ed   | Mar  |         |
|                             | request    |      | Apr  |         |
|                             |            |      | May  |         |
|                             |            |      |      |         |
|                             |            |      |      |         |

#### Intro

We have received your letter (dated Jan 01.2018) and thank you for your interest in our products.

We have received your letter (dated Jan 01.2018) and thank you for your interest in our range of products.

We have received your letter (dated Jan 01.2018) and appreciate your interest in our products.

| Many thanks for         | your inquiry (dated Jan 01.2018)            |
|-------------------------|---|
| Thank you for           |   |
| Thank you very much for | your request (dated Jan 01.2018)            |
| We thank you for        |   |
| We have received        |   |
| Many thanks             | for your interest in our products.          |
| Thank you               | for your interest in our range of products. |
| Thank you very much     | for your interest in our services.          |
| We thank you            |   |
|                         |   |
| Many thanks             |   |
| Thank you               |   |
| Thank you very much     | for   |
| We thank you            |   |
|                         |   |

#### English Business Letter- Offer

| This is to confirm   |                            |   |
|--|----------------------------|---|
| We hereby confirm  | our verbal offer dated Jan | 01.2019   |
| We confirm   |                            |   |
| We are happy to confirm our offer to you in writing.<br>We are pleased to confirm our offer to you in writing. |                            |   |
| We are pleased to hear that you are interested in our prod   | ucts and hereby send you   | our offer.<br>a detailed offer.<br>the requested offer.   |
| We are pleased to hear that you are interested in our prod   | ucts and send you          | the offer you requested.<br>the requested documentation   |
| We are pleased to hear that you are interested in our proc   | lucts and sending you      | the documentation you requested our current price list  |
| We are pleased to hear that you are interested in our prod   | ucts and enclose           | we send you our current rates<br>our new catalogue.<br>Information on our range of<br>products. |

| I reply to your inquiry                                    | we would like to inform you that:        |
|--|--|
| Replying to your enquiry                                   | we are sending you                       |
| In reference to your request                               | we wish to make the following offer:     |
|  | we are offering you the following items: |
|  |  |
|  |  |
|  |  |
|  | our offer.                               |
| We are enclosing   | a detailed offer.                        |
|  | the requested offer.                     |
| Enclosed you will receive                                  | the offer you requested.                 |
|  | the requested documentation              |
| Enclosed please find                                       | the documentation you requested          |
|  | our current price list                   |
| As requested, we are sending you                           | our current rates.                       |
|  | our new catalogue.                       |
| As discussed on the phone, we are enclosing                | Information on our range of products.    |
| We are pleased to  | make the following offer:                |
|  | offer you a discount of                  |
|  | give you a discount of                   |
|  | confirm that                             |
| We regret having to inform you that we do not carry this a | rticle.                                  |
| Regrettably, we cannot meet your inquiry.                  |  |

#### **English Business Letter- Offer**

| You may have already been told     | that | in our assortment we now also carry                      |
|------------------------------------|------|--|
| You will be interested to know     |      |  |
| You may be interested to know      |      | we have expanded our range with the following new item:  |
| We are delighted to inform you     |      | ······   |
|                                    |      |  |
|                                    |      | we have expanded our range with the following new items: |
|                                    |      | · · · · · · · · · · · · · · · · · · ·                    |
| You may have already been told     | that | we are expanding our range of products.                  |
| You will be interested to know     |      |  |
| You may be interested to know      |      |  |
| We are delighted to inform you     |      |  |
| We assure you that your order will | ho   | performed to your entire satisfaction.                   |
|                                    | l De | שברוטרווופע נט עטער בווגויב לאנואומכנוטוו.               |
|                                    |      |  |
| We guarantee that your order will  |      | executed carefully.                                      |
|                                    |      |  |
|                                    |      | executed carefully.                                      |
|                                    |      | executed carefully.<br>dealt with promptly               |

Please let us know if you are interested in a shipment.

Please inform us soon if you are interested in a shipment.

Let us know your requirements.

Let us know your requirements as soon as possible.

| If there is any further information that you<br>require<br>If you have any questions | do not hesitate to<br>please   | contact me.<br>contact us.<br>call me. |
|--|--|--|
| We look forward<br>We are looking forward  | to receiving your order  |  |
| {British English}  | Yours sincerely<br>Sincerely yours<br>Yours faithfully<br>Faithfully yours |  |
| {American English}   | Sincerely.<br>Sincerely yours.   |  |
| {additional option for e-mails}  | Regards<br>Kind regards<br>Best wishes                                     |  |

| Intro                            |                        |                                       |
|----------------------------------|------------------------|---------------------------------------|
| {British English}                | Dear                   |                                       |
|                                  | Dear Mr                |                                       |
|                                  | Dear Mrs               | · · · · · · · · · · · · · · · · · · · |
|                                  | Dear Ms                |                                       |
|                                  | Dear Sir               |                                       |
|                                  | Dear Sirs              |                                       |
|                                  | Dear Madam             |                                       |
|                                  | Dear Sir or Madam      |                                       |
| {American English}               | Dear                   |                                       |
|                                  | Dear Mr.               |                                       |
|                                  | Dear Mrs.              | · · · · · · · · · · · · · · · · · · · |
|                                  | Dear Ms.               |                                       |
|                                  | Gentlemen              |                                       |
|                                  | Ladies                 |                                       |
|                                  | Ladies and Gentlemen   | · · · · · · · · · · · · · · · · · · · |
|                                  | To whom it may concern |                                       |
| Subject                          |                        |                                       |
|                                  |                        |                                       |
| Subject:                         |                        |                                       |
| Re:                              |                        |                                       |
|                                  |                        |                                       |
| Subject: Your letter dated Jan 0 |                        |                                       |
| Re: Your offer dated Jan 01.201  | 8                      |                                       |
| Your letter dated Jan 01.2018    |                        |                                       |
| Your offer dated Jan 01.2018     |                        |                                       |
|                                  |                        |                                       |

| Intro                   |                |                                    |
|-------------------------|----------------|------------------------------------|
| Many thanks for         |                | your reply (dated Jan 01.2018)     |
| Thank you very much for |                |                                    |
| We thank you for        |                | your offer (dated Jan 01.2018)     |
| We have received        |                |                                    |
| Many thanks             | For sending us | your catalogue.                    |
| Thank you               |                | your documentation.                |
| Thank you very much     |                | your price list.                   |
| We thank you            |                | the sample.                        |
|                         |                | your information brochure.         |
|                         |                | your detailed offer.               |
| This is to confirm      |                | Our verbal order dated Jan 01.2018 |
| We hereby confirm       |                |                                    |
| We confirm              |                |                                    |
| Your offer              |                | has appealed to us.                |
|                         |                | is very attractive.                |
|                         |                | is competitive.                    |

| Enclosed you will find our order.<br>We are enclosing our order.<br>Our order is enclosed.<br>Enclosed please find our order.   |   |
|---|---|
| Please find enclosed our order for<br>We would like to place the following order<br>We are pleased to place our order<br>We herewith order<br>We herewith order the following items | :   |
| Unfortunately,  | your offer reached us too late.<br>we have to turn down your offer.<br>we have to reject your offer.<br>we cannot accept your offer.<br>we cannot accept your conditions.<br>your conditions are not competitive.<br>your conditions are unacceptable for us. |

## English Business Letter- Order

|                                      | your offer reached us too late.              |  |
|--------------------------------------|--|--|
| Unfortunately, I must inform you tha | t we have to turn down your offer.           |  |
|                                      | we have to reject your offer.                |  |
| Unfortunately, we must inform you    | we cannot accept your offer.                 |  |
| that                                 | we cannot accept your conditions.            |  |
|                                      | your conditions are not competitive.         |  |
|                                      | your conditions are unacceptable for us.     |  |
|                                      |  |  |
| As the goods are urgently needed, w  | deliver as soon as possible.                 |  |
| would be grateful if you could       | deliver as quickly as possible               |  |
| As we require the goods urgently, we | e inform us when we can expect the delivery. |  |
| would be grateful if you could       |  |  |
|                                      |  |  |
| As the goods are urgently needed, w  | e l  |  |
| would be grateful if you could       | deliver by Jan 01.2019                       |  |
| As we require the goods urgently, w  | e  |  |
| would be grateful if you could       |  |  |
|                                      |  |  |
| Please let us know                   |  |  |
|                                      | hen we can expect the delivery.              |  |
| Please inform us                     |  |  |
| We would like to accept your offer,  | conditions.                                  |  |
| but we need better                   | conditions of payment.                       |  |

| {British English}                  | Yours sincerely<br>Sincerely yours<br>Yours faithfully<br>Faithfully yours |
|------------------------------------|--|
| {American English}                 | Sincerely.<br>Sincerely yours.   |
| {additional option for<br>e-mails} | Regards<br>Kind regards<br>Best wishes                                     |