# What is an exhibition? WITH SAMPLES by Ceren Karadeniz

An exhibition is a text

An exhibition is an essay on a wall

An exhibition is an intervention in a space





Exhibition of Water Coloured Drawings, Old Bond Street, 1809

An **exhibition** is a public event at which <u>pictures</u>, <u>sculptures</u>, or other objects of <u>interest</u> are displayed, for <u>example</u> at a <u>museum</u> or art <u>gallery</u>.



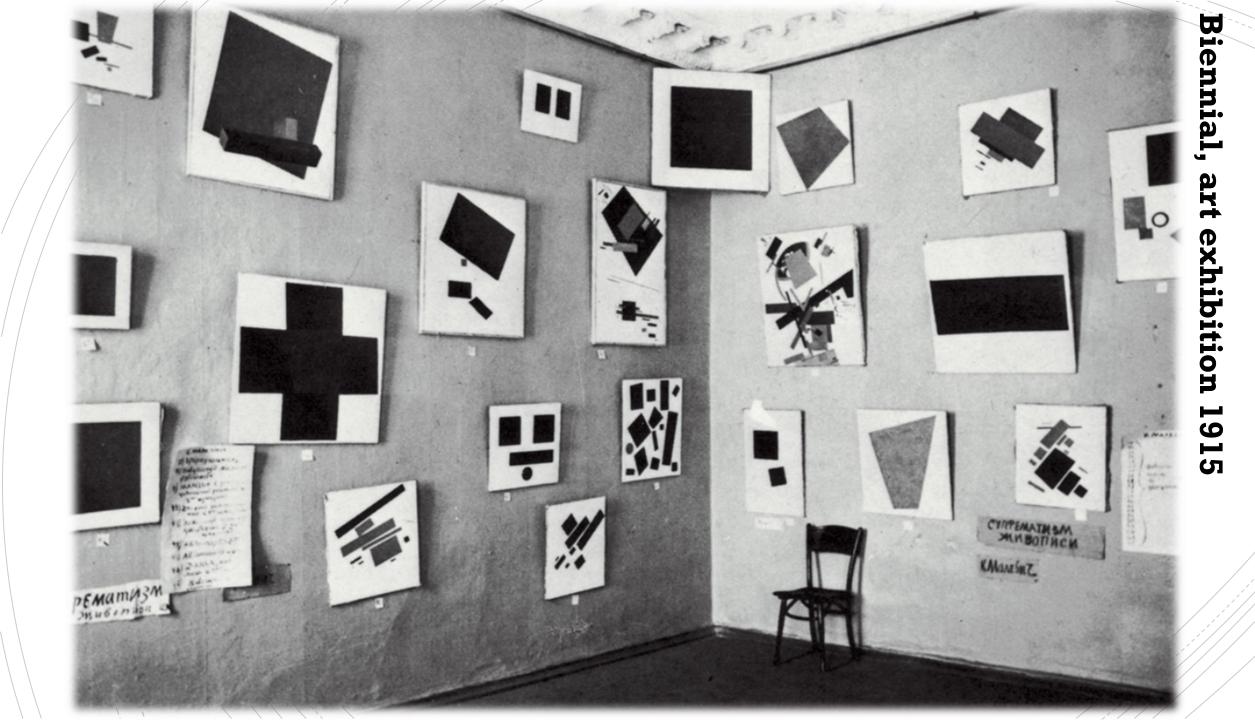
# Chicago World Exhibition, 1893



International promoting of National cultural heritage and making a connection for future industrial collaboration.







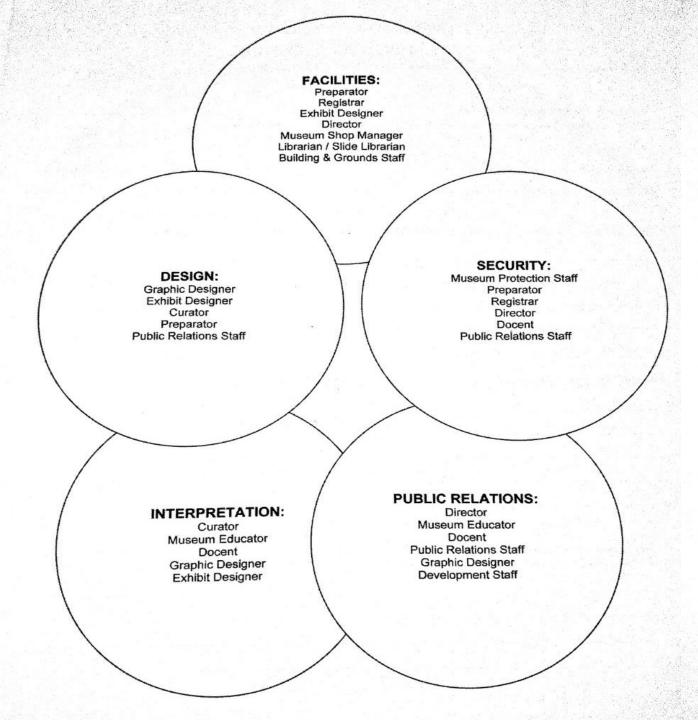
### An exhibition is an essay on a wall





# **Exhibition process**

- Exhibition script (what is the story of the exhibition)
- Research
- Concept paper
- Schematic design
- Design development media
- Final design
- Partners
- Construction documents
- Prototype testing



### The Museum Toolbox

### **Museum Exhibition Design Process**

### Museum Exhibition Design Process

The exhibition design process can be divided into five distinct phases:

- · Conceptual Development
- · Schematic Design
- Design Development
- Final Design
- Construction Documents

### **Exhibition Design Process - Concept Development**

Concept Development provides the "road map" for the project. Where is the project going? How will it get there? What are the resources available to complete the project? Concept Development culminates with the signing of a Project Charter outlining all of the components of the project.

Project Objectives

Project Charter

Initial Budget

Initial Schedule

Project Narrative, included in the Project Charter

Front-end Evaluation

Umbrella Concept

"Look and Feel" - Early Sketches



The process becomes the artefact





1000 Years of Islamic Science and Technology

١٠٠١ عام من العلوم والتكنولوجيا الإصلامية





Technology becomes structure/structure becomes technology





Artists are coupling with science









Genres and narratives intermingle

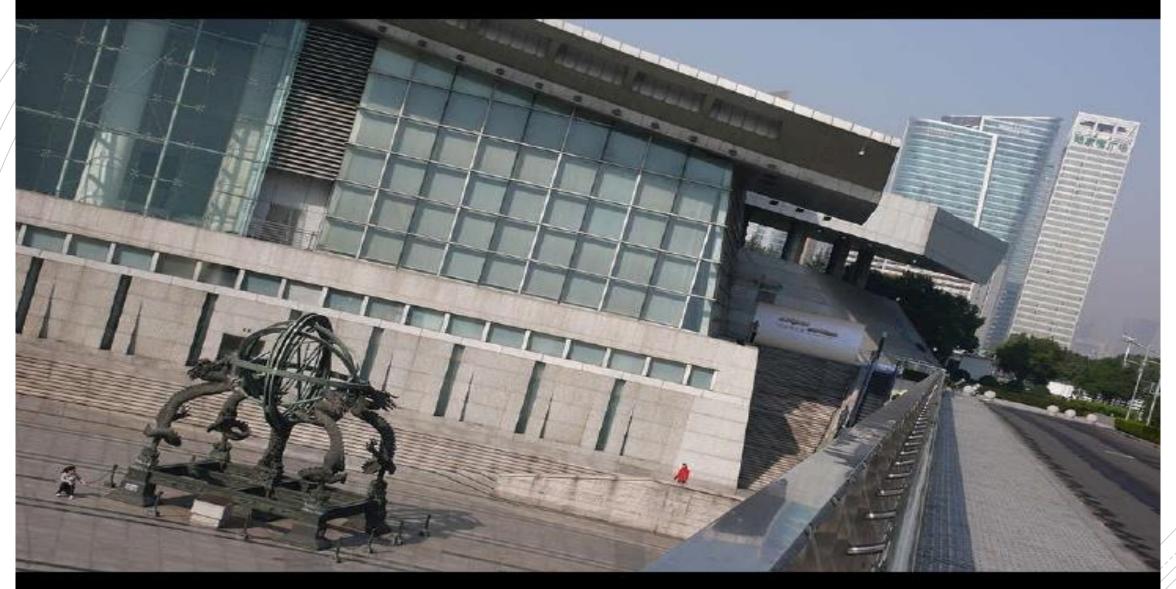


Digital tools are reshaping our mindsets

Copyright: Chi Peng



Culture forms the DNA of our future Utopia

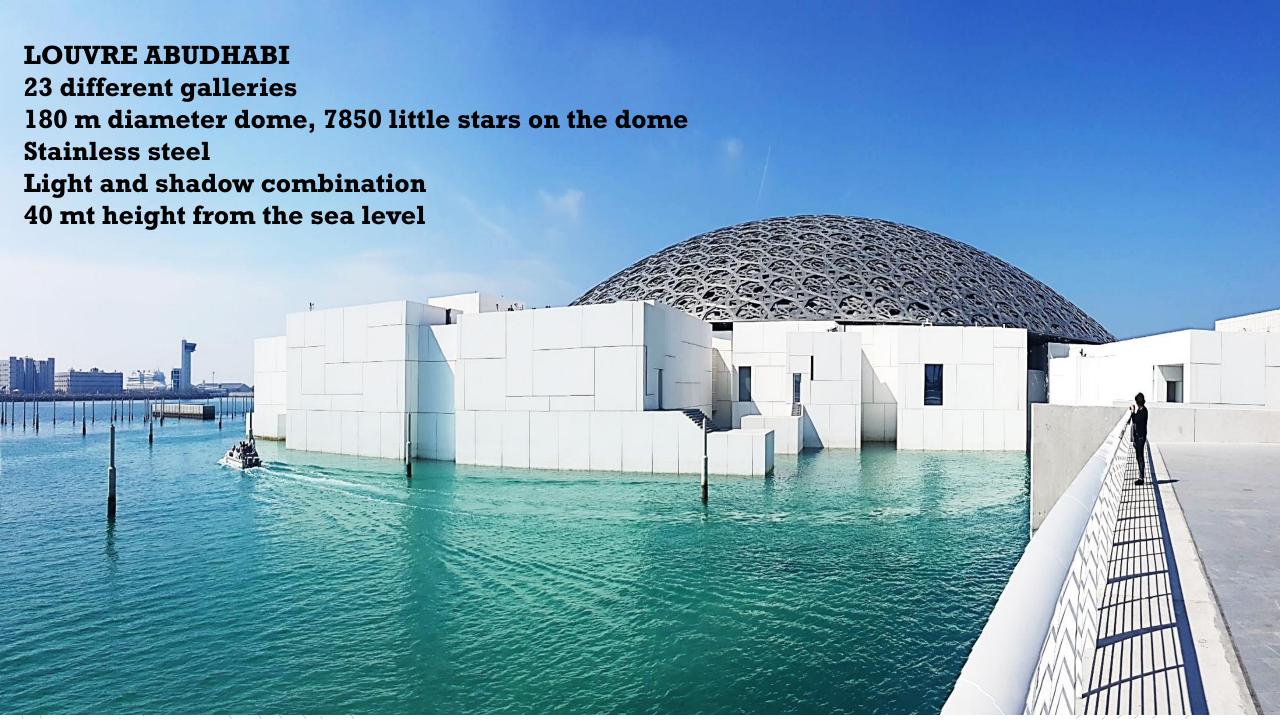


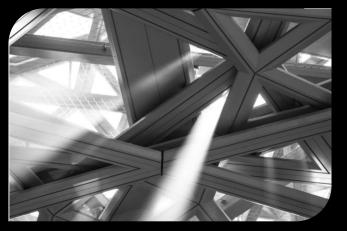
The Museum is the new cathedral





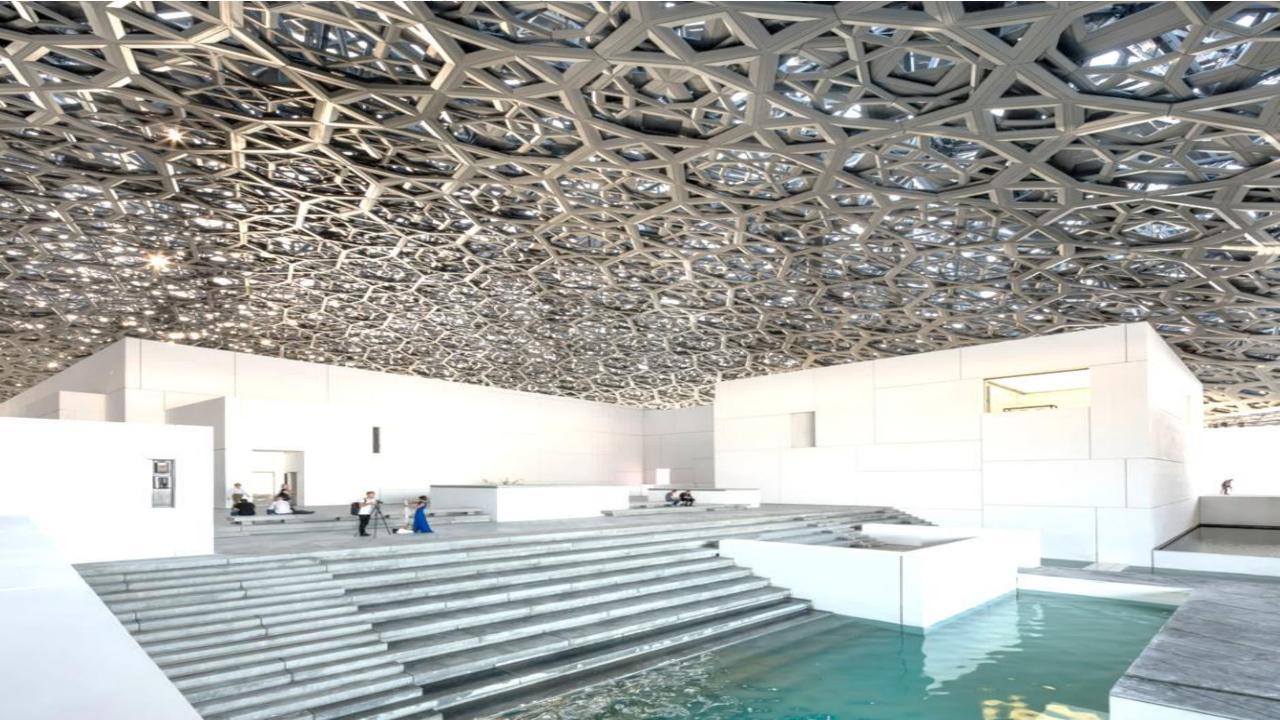
Ordos Art & City Museum / MAD Architects, Mongolia

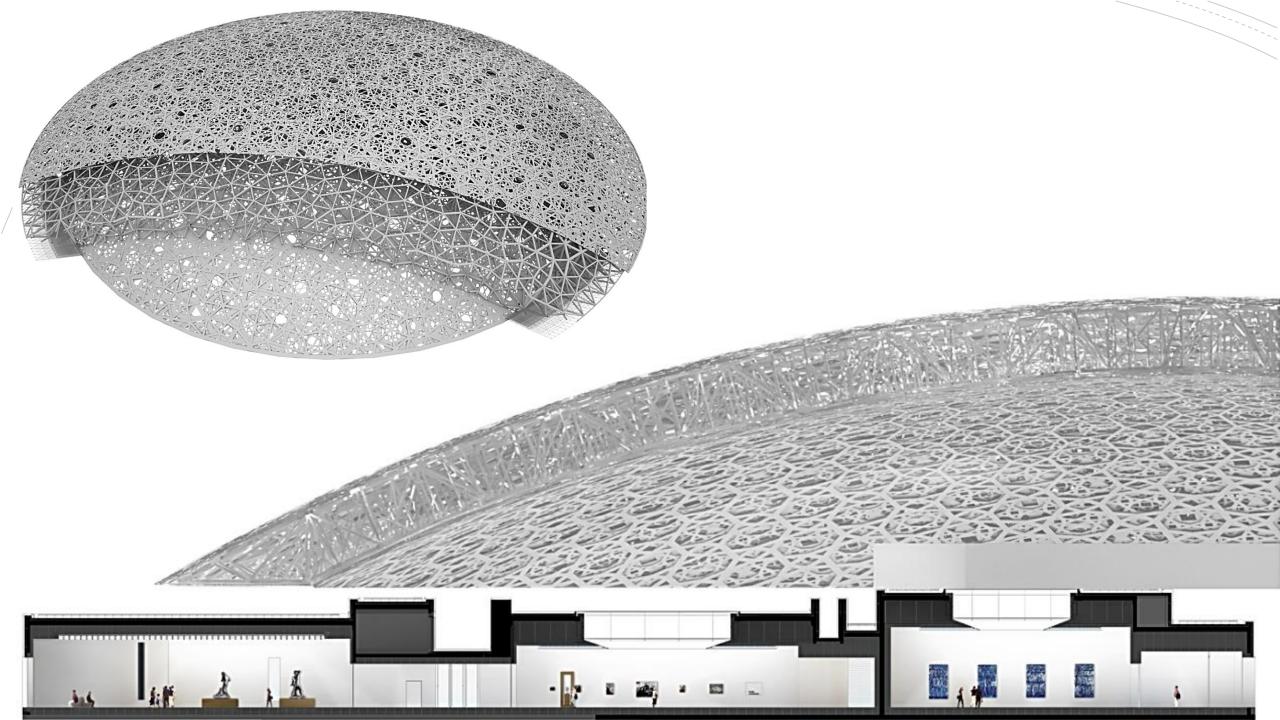




### Louvre Abudhabi











Musee d'Orsay Pampidou Art Center France National Library National Asian Art Museum Versaille Museum Rodin Museum





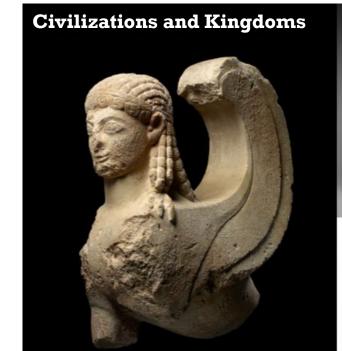
Louvre Abu Dhabi









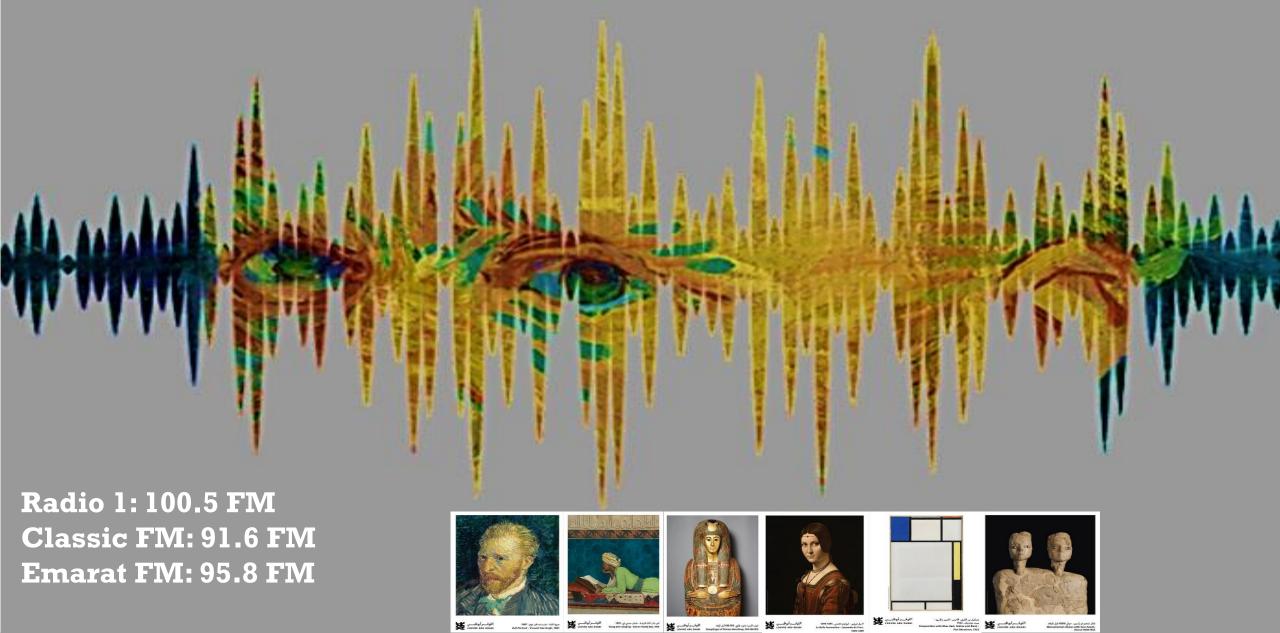




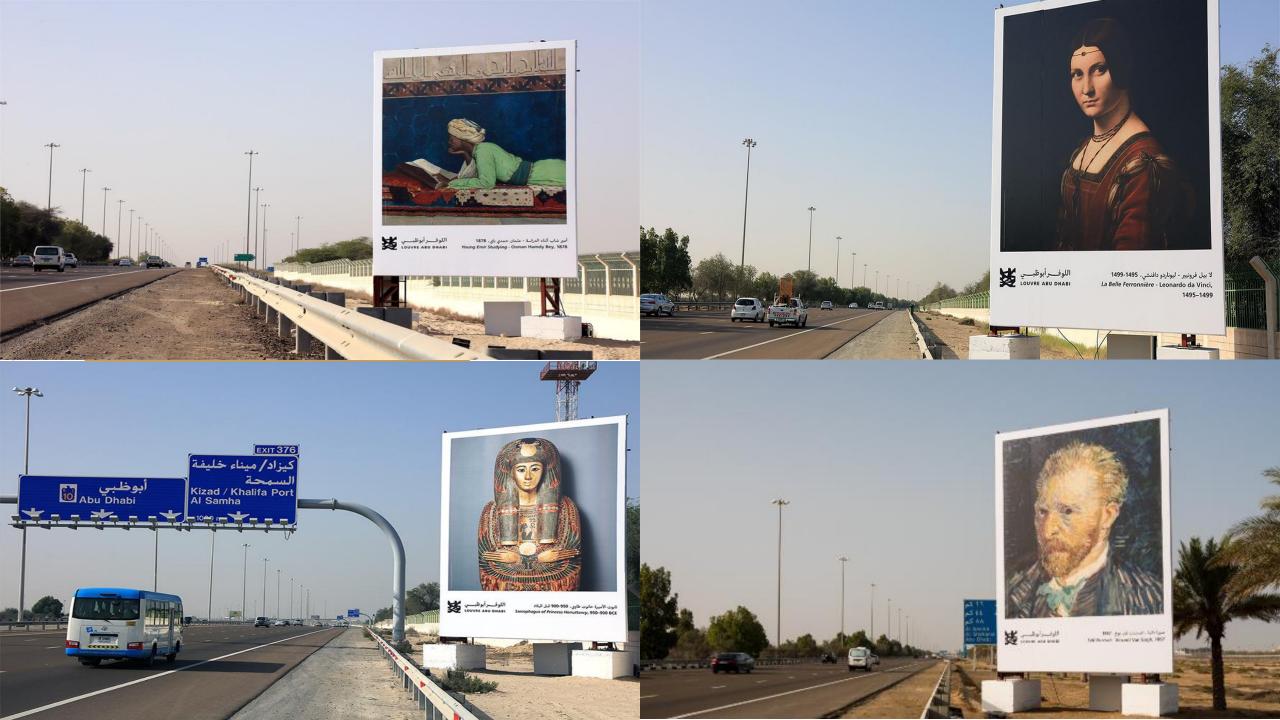








**Art Highway** 

















Desert Rose Selenite is a unique, natural crystal formation that is formed from the combination of water, wind and sand. It occurs in salt water basins where water evaporates over thousands of years, leaving these Selenite formations. It carries the energies of protection, prosperity and energy purification.









## The Museum of the future?

- Gamification
- Contacting the Shallows
- Maker Movement (make and remake)
- Selfie
- Philanthropy
- Museum 4.0 (previsit orientation etc)
- Technology
- Research
- Previsit-Visit-Postvisit
- Community
- Intellectual Property

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Photos: Ceren Karadeniz