

'The Digital Experience at Tyne & Wear Archives & Museums'



@twammuseums @iainawatson

Where is the museum?



Tyne & Wear Archives & Museums (TWAM) is a major regional museum, art gallery and archives service.



- **mission...**

is to help people determine their place in the world and define their identities, so enhancing their self-respect and their respect for others.

- **vision...**

for the future is for everyone to have access to museum and archive provision in Tyne and Wear, to use this access and to value it for the significant and positive impact that it makes upon their lives. We will provide real or virtual, worldwide access to our museums and archives and their collections.

- **commitment...**

is to a World-class service that is innovative, imaginative, creative, totally inclusive, secure and sustainable.

Memory and identity / Digital archives



Culture Shock digital storytelling

Individuals, groups and communities in the North East of England, through museums, as the starting point for the project, helping people to discuss and document their place and identity within the region. We worked with 560 people from across the region to create a 'digital story' - a 2-3

my digital story



connecting
through
culture



digital histories documenting people's
lives in museum collections for
future generations

culture
shock

Dance Hall Memories

For one Culture Shock project they worked with a group of older people on their memories of Dance Halls in the 1930s, 40s and 50s – a history that wasn't told anywhere else – it only exists in this digital world.

These older people had never used a computer before but soon took to Museums' Apple Macs and wrote, recorded, produced and edited their own digital stories.





They also broadcasts the stories across the region using a converted VW camper van.

A consequence of the personal focus of digital storytelling is that many participants encountered a personal journey of their own; some of them expressing feelings or describing experiences they had not previously shared.

Generous Interfaces

Discover the Queenslander

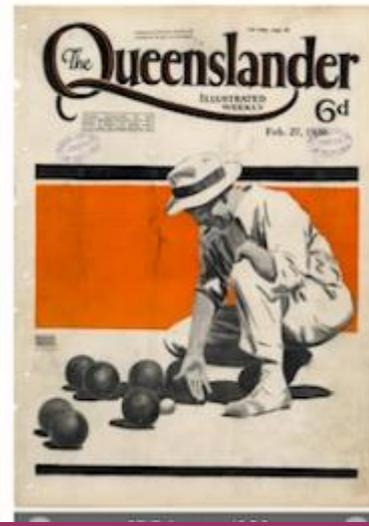
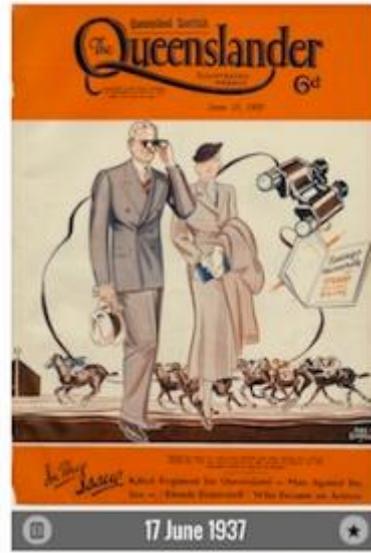
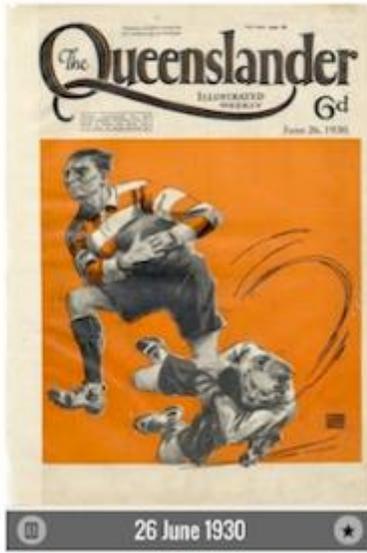
June 2014 / Projects

collaboration

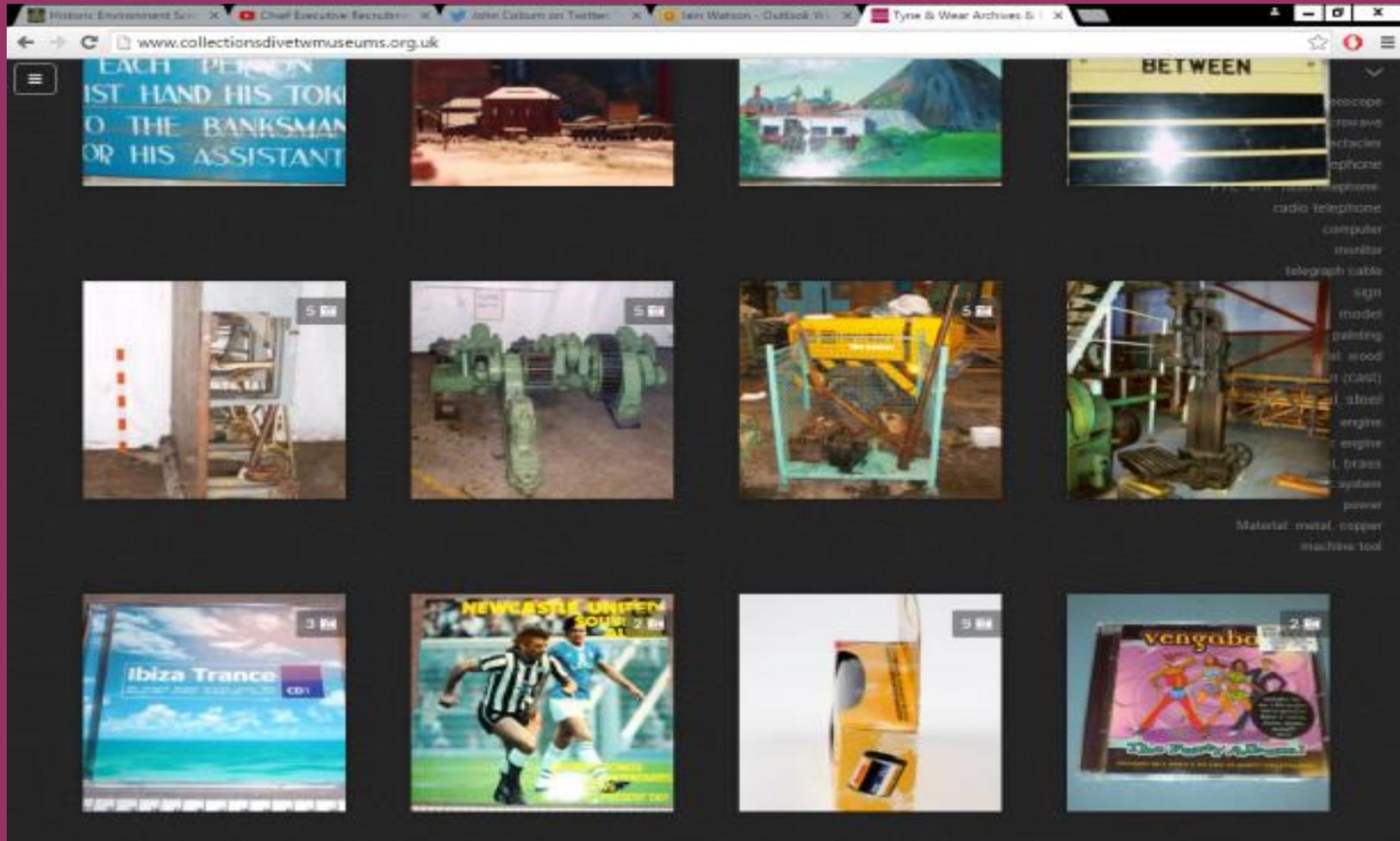
collections

generousinterfaces

Museums are digital resources anymore...



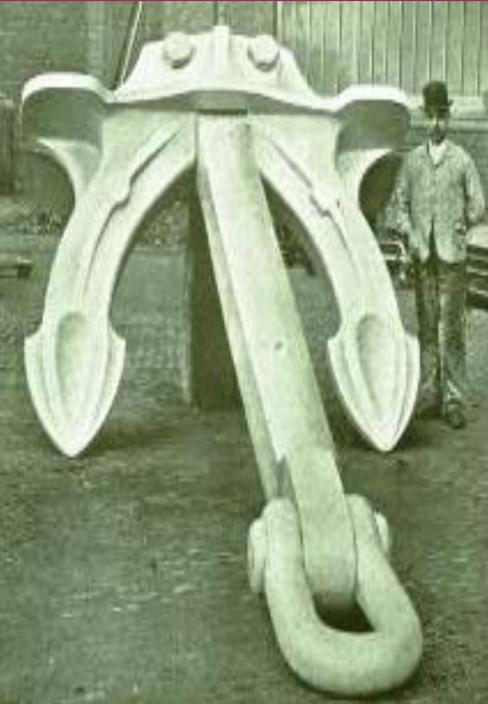
The Collections Dive at TWAM is an alternative mode of presenting the collections for discovery and although it is not presenting any records online for the first time...



<http://www.collectionsdivetwmuseums.org.uk/>

Flickr Commons

Museum have made extensive use of the Flickr Commons, an area of the internet where it is possible to upload material which is made available to others freely to re-use. Comment and discussion on the material uploaded is particularly encouraged.



https://www.flickr.com/photos/twm_news/

«VIDEO»

HIDDEN NEWCASTLE

Strange. Extraordinary. Forgotten.

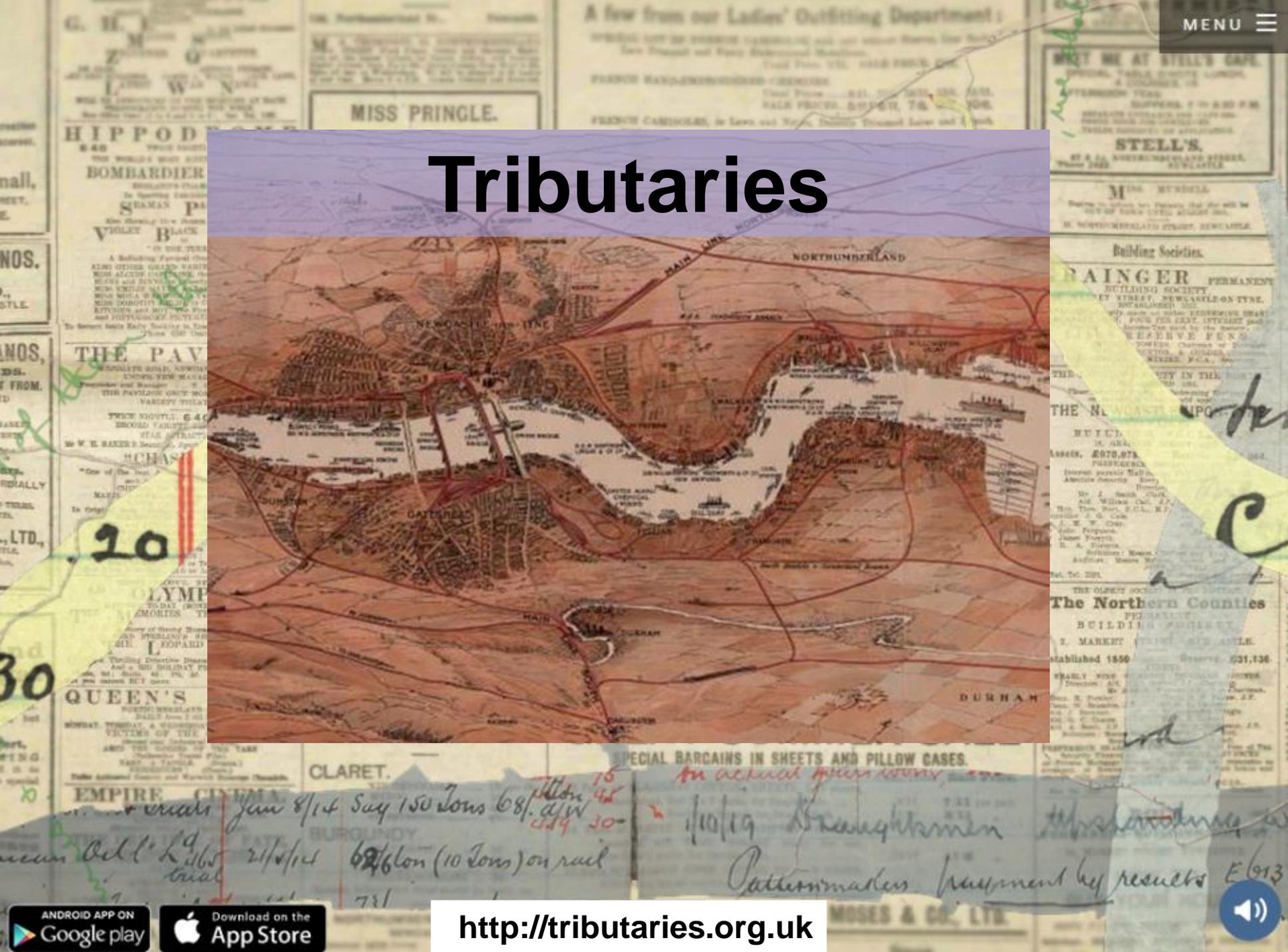
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TYNE & WEAR
archives &
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NEWCASTLE
NE1

Tributaries



What now? Museum in the Cloud – Future Makers

