



PHM 3525 Drug Information

Ankara University Faculty of Pharmacy
Department of Clinical Pharmacy



Drug Information (DI)

Definitions

- **DI** provides written &/ verbal information about drugs & drug therapy in response to a request from other healthcare providing organizations, committees, patients, and public community
- **DI services** refer to the activities undertaken by pharmacists in providing information to drug use
- **DI center** provides in-depth, unbiased source of crucial drug information to meet needs of the practicing physicians, pharmacists and other health care professionals



Objectives of DI

- Meet the drug information needs of practitioners
- Provide effective medicines information
- Provide accurate and unbiased DI
- Promote patient care through rational use of medicines



History of DI

- The term DI was developed in the early 1960s
- Conjunction with the word “center” and “specialist”.
- **The most fundamental responsibilities of all pharmacists.**



Delivery of DI

- Knowing how to find the most relevant information is the foundation of DI skills.
- DI skills include assessment of drug literature and knowledge of biostatistics.



DI Services

- Supporting clinical services
- Answering questions about medicines
- Coordinating drug and therapeutic committee activities
- Developing drug use policies
- Providing poison information



Example of the DI Impact

- 94% were judged by the requestors to have provided useful information
- 58% resulted in provision of information that affected patients' outcomes,
- Of which 78% had positive effects on patients



Example of the DI Impact

- Conclusion
 - (1) DI center is providing useful information to HCP
 - (2) Information is being applied to patient-specific problems
 - (3) Use of the information is having a positive impact on patient care