

## FDE443 SENSORY ANALYSIS

## Lesson-7

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## Product controls-Sample Presentation

Order, Coding, and Number of Samples
$\checkmark$ As part of any test, the order, coding, and number of samples presented to each subject must be monitored.
$\checkmark$ The order of presentation should be balanced so that each sample appears in a given position an equal number of times.

## Product controls-Sample Presentation

## Order, Coding, and Number of Samples

$\checkmark$ The order of presentation
$\checkmark$ For example, possible positions for three products, $A, B$, and $C$, to be compared in a ranking test:

$$
\checkmark \mathrm{ABC}-\mathrm{ACB}-\mathrm{BCA}-\mathrm{BAC}-\mathrm{CBA}-\mathrm{CAB}
$$

$\checkmark$ presentation of the six possible combinations an equal number of times
$\checkmark$ The presentation also should be random: draw sample cards from a bag or use a compilation of random numbers.

## Product controls-Sample Presentation

## Order, Coding, and Number of Samples

## Coding:

$\checkmark$ Avoid single and double letters and digits
$\checkmark$ Do not use letters or numbers representing companies, area codes, and test numbers or samples.
$\checkmark$ The table of three-digit random numbers for product coding

## Random Orders of the Digits 1 to 9: Arranged in Groups of Three Columns

$\begin{array}{lllllllllllllllllllllllllllll}862 & 245 & 458 & 396 & 522 & 498 & 298 & 665 & 635 & 665 & 113 & 917 & 365 & 332 & 896 & 314 & 688 & 468 & 663 & 712 & 585 & 351 & 847\end{array}$ $\begin{array}{llllllllllllllllllllllllllll}223 & 398 & 183 & 765 & 138 & 369 & 163 & 743 & 593 & 252 & 581 & 355 & 542 & 691 & 537 & 222 & 746 & 636 & 478 & 368 & 949 & 797 & 295\end{array}$ $\begin{array}{llllllllllllllllllllllllll}756 & 954 & 266 & 174 & 496 & 133 & 759 & 488 & 854 & 187 & 228 & 824 & 881 & 549 & 759 & 169 & 122 & 919 & 946 & 293 & 874 & 289 & 452\end{array}$ $\begin{array}{llllllllllllllllllllllllllll}544 & 537 & 522 & 459 & 984 & 585 & 946 & 127 & 711 & 549 & 445 & 793 & 734 & 855 & 121 & 885 & 595 & 152 & 237 & 574 & 611 & 145 & 784\end{array}$ $\begin{array}{lllllllllllllllllllllllll}681 & 829 & 614 & 547 & 869 & 742 & 822 & 554 & 448 & 813 & 976 & 688 & 959 & 714 & 912 & 646 & 873 & 397 & 159 & 155 & 136 & 463 & 363\end{array}$ $\begin{array}{llllllllllllllllllllll}199 & 113 & 941 & 933 & 375 & 651 & 414 & 891 & 129 & 938 & 862 & 572 & 698 & 128 & 363 & 478 & 214 & 841 & 314 & 437 & 792 & 874 \\ 926\end{array}$ $\begin{array}{lllllllllllllllllllllll}918 & 481 & 797 & 621 & 743 & 827 & 377 & 916 & 966 & 426 & 657 & 246 & 423 & 277 & 685 & 533 & 937 & 223 & 582 & 946 & 323 & 626 & 519\end{array}$ $\begin{array}{llllllllllllllllllllllllll}335 & 662 & 875 & 282 & 617 & 274 & 635 & 379 & 287 & 791 & 334 & 139 & 117 & 963 & 448 & 957 & 451 & 585 & 821 & 829 & 267 & 512 & 638\end{array}$ $\begin{array}{lllllllllllllllllllllllll}477 & 776 & 339 & 818 & 251 & 916 & 581 & 232 & 372 & 374 & 799 & 461 & 276 & 486 & 274 & 791 & 369 & 774 & 795 & 681 & 458 & 938 & 171\end{array}$ $\begin{array}{lllllllllllllllllllllllllllll}653 & 489 & 538 & 216 & 446 & 849 & 914 & 337 & 993 & 459 & 325 & 614 & 771 & 244 & 429 & 874 & 557 & 119 & 122 & 417 & 882 & 714 & 769\end{array}$ $\begin{array}{lllllllllllllllllllllll}749 & 824 & 721 & 967 & 287 & 556 & 628 & 843 & 725 & 731 & 553 & 253 & 183 & 653 & 988 & 431 & 788 & 426 & 875 & 838 & 457 & 927 & 475\end{array}$
 $\begin{array}{llllllllllllllllllllllll}475 & 172 & 986 & 859 & 925 & 932 & 282 & 924 & 842 & 642 & 797 & 565 & 399 & 896 & 596 & 282 & 441 & 784 & 258 & 684 & 625 & 662 & 291\end{array}$ $\begin{array}{lllllllllllllllllllllllllll}894 & 333 & 612 & 728 & 869 & 487 & 741 & 259 & 476 & 127 & 286 & 736 & 257 & 168 & 847 & 316 & 969 & 692 & 786 & 549 & 949 & 559 & 526\end{array}$ $\begin{array}{llllllllllllllllllllllllllllll}116 & 218 & 464 & 191 & 132 & 218 & 573 & 786 & 258 & 296 & 471 & 372 & 618 & 935 & 353 & 747 & 123 & 863 & 644 & 161 & 793 & 196 & 847\end{array}$ $\begin{array}{lllllllllllllllllllllllllll}381 & 641 & 393 & 375 & 354 & 193 & 165 & 615 & 587 & 384 & 119 & 187 & 965 & 572 & 112 & 695 & 615 & 941 & 361 & 375 & 376 & 871 & 633\end{array}$ $\begin{array}{llllllllllllllllllllll}968 & 755 & 847 & 643 & 773 & 765 & 439 & 478 & 611 & 978 & 868 & 898 & 546 & 319 & 775 & 169 & 896 & 275 & 513 & 222 & 114 & 233 \\ 184\end{array}$ $\begin{array}{lllllllllllllllllllllll}742 & 421 & 226 & 286 & 522 & 618 & 471 & 218 & 397 & 745 & 461 & 477 & 478 & 535 & 957 & 674 & 132 & 228 & 442 & 225 & 444 & 171 & 151\end{array}$ $\begin{array}{llllllllllllllllllllllll}859 & 878 & 392 & 311 & 659 & 772 & 935 & 447 & 834 & 117 & 658 & 161 & 754 & 654 & 176 & 883 & 855 & 195 & 637 & 751 & 586 & 948 & 513\end{array}$ $\begin{array}{lllllllllllllllllllllllllll}964 & 593 & 137 & 574 & 288 & 994 & 582 & 961 & 746 & 336 & 983 & 782 & 611 & 988 & 833 & 265 & 969 & 584 & 564 & 683 & 197 & 214 & 326\end{array}$ $\begin{array}{llllllllllllllllllllllll}177 & 636 & 674 & 897 & 167 & 157 & 856 & 524 & 662 & 598 & 145 & 926 & 362 & 777 & 415 & 931 & 313 & 317 & 195 & 137 & 959 & 536 & 985\end{array}$ $\begin{array}{llllllllllllllllllllllllllll}228 & 755 & 915 & 955 & 946 & 233 & 647 & 653 & 425 & 674 & 719 & 543 & 549 & 826 & 669 & 429 & 576 & 773 & 756 & 392 & 632 & 725 & 879\end{array}$ $\begin{array}{lllllllllllllllllllllllllllllllll}591 & 214 & 851 & 669 & 394 & 349 & 299 & 192 & 179 & 261 & 332 & 294 & 896 & 299 & 782 & 397 & 791 & 659 & 921 & 569 & 811 & 683 & 762\end{array}$ $\begin{array}{lllllllllllllllllllllllllllllll}636 & 167 & 789 & 438 & 413 & 565 & 118 & 889 & 253 & 452 & 577 & 859 & 125 & 141 & 241 & 746 & 444 & 841 & 313 & 446 & 225 & 362 & 248\end{array}$ $\begin{array}{lllllllllllllllllllllllll}415 & 982 & 543 & 743 & 835 & 826 & 364 & 776 & 988 & 923 & 224 & 615 & 283 & 462 & 328 & 512 & 228 & 466 & 278 & 874 & 373 & 499 & 437\end{array}$ $\begin{array}{llllllllllllllllllllllll}383 & 349 & 468 & 122 & 771 & 481 & 723 & 335 & 511 & 889 & 896 & 338 & 937 & 313 & 594 & 158 & 687 & 932 & 889 & 918 & 768 & 857 & 694\end{array}$ $\begin{array}{lllllllllllllllllllllll}975 & 973 & 235 & 811 & 761 & 226 & 637 & 382 & 741 & 767 & 894 & 371 & 128 & 972 & 161 & 911 & 427 & 164 & 461 & 991 & 792 & 256 & 194\end{array}$ $\begin{array}{llllllllllllllllllllllllll}257 & 752 & 667 & 227 & 813 & 488 & 598 & 198 & 979 & 388 & 921 & 926 & 715 & 349 & 644 & 846 & 879 & 242 & 695 & 222 & 633 & 595 & 526\end{array}$ $\begin{array}{lllllllllllllllllllllllll}723 & 395 & 174 & 453 & 276 & 732 & 323 & 866 & 583 & 826 & 562 & 817 & 397 & 556 & 786 & 358 & 755 & 996 & 249 & 676 & 461 & 614 & 485\end{array}$ $\begin{array}{lllllllllllllllllllllllllllll}448 & 524 & 951 & 982 & 455 & 999 & 451 & 434 & 695 & 693 & 788 & 493 & 951 & 231 & 259 & 667 & 318 & 655 & 374 & 559 & 577 & 873 & 747\end{array}$ $\begin{array}{llllllllllllllllllllllllll}539 & 881 & 529 & 664 & 594 & 555 & 779 & 629 & 168 & 442 & 377 & 685 & 449 & 128 & 532 & 232 & 241 & 418 & 536 & 733 & 348 & 162 & 919\end{array}$ $\begin{array}{llllllllllllllllllllllllll}661 & 469 & 312 & 748 & 942 & 671 & 284 & 777 & 354 & 939 & 116 & 158 & 583 & 615 & 977 & 525 & 193 & 871 & 833 & 818 & 154 & 449 & 333\end{array}$ $\begin{array}{lllllllllllllllllllllllll}394 & 647 & 493 & 599 & 628 & 317 & 846 & 255 & 416 & 174 & 449 & 269 & 276 & 883 & 828 & 193 & 984 & 529 & 758 & 164 & 215 & 938 & 272\end{array}$ $\begin{array}{lllllllllllllllllllllllll}882 & 216 & 786 & 376 & 187 & 864 & 912 & 941 & 837 & 551 & 233 & 744 & 634 & 464 & 313 & 474 & 536 & 333 & 927 & 345 & 889 & 387 & 658\end{array}$ $\begin{array}{llllllllllllllllllllllllll}116 & 138 & 848 & 135 & 339 & 143 & 165 & 513 & 222 & 215 & 655 & 532 & 862 & 797 & 495 & 789 & 662 & 787 & 112 & 487 & 926 & 721 & 861\end{array}$

## Instructions

(1) To generate a sequence of three-digit random numbers, enter the table at any location, e.g., closing the eyes and pointing. Without inspecting the numbers, decide whether to move up or down the column entered. Record as many numbers as needed. Discard any numbers that are unsuitable (out of range, came up before, etc.). The sequence of
numbers obtained in this manner is in random order.
(2) To generate a sequence of two-digit random numbers, proceed as in (1), but first decide, e.g., by coin toss, whether to use the first two or last two digits of each number taken from the table. Treat each three-digit number in the same manner, i.e., discard the same digit from each. If a two-digit number comes up more than once, retain only the first.
(3) Random number tables are impractical for problems such as: "place the numbers from 15 to 50 in random order."
Instead, write each number on a card and draw the cards blindly from a bag or use a computerized random number generator such as PROC PLAN from SAS.®

## Product controls-Sample Presentation

## Order, Coding, and Number of Samples

The number of samples:
$>$ with cookies or bisquits, the the upper limit: eight or ten may be
$>$ with beer, the the upper limit: six or eight
$>$ products with a high carryover of flavor, such as smoked or spicy meats, bitter substances, or greasy textures may allow only one or two per test
$>$ visual evaluations can be performed on series of 20 to 30 samples

## Product controls-Product Sampling

$\checkmark$ How much of a product is required
$\checkmark$ The history of the products to be tested
$\checkmark$ Information about prior handling of experimental and control samples

## Product controls-Product Sampling

$\checkmark$ The source of the product: when and where it was made.
$\checkmark$ The testing needs: how much product will be needed
$\checkmark$ All of the product should come from one source (same place, same line, same date, etc.).
$\checkmark$ If the product is not uniform, blend and repackage the different batches
$\checkmark$ The storage: where the sample has been and under what conditions.
$\checkmark$ Comparing two products for a processing or ingredient variable
$\checkmark$ Differences in age, storage temperature and humidity, shipping storage and humidity, packaging differences, etc.

## Panelist Controls

## Panel Training or Orientation

$\checkmark$ Instruction for the handling of samples, the use of the scoresheet, and the information sought in the test.
$\checkmark$ The training of panelists: They should be familiar with:
$>$ The test procedures
$>$ The scoresheet design
$>$ The type of judgment/evaluation required

## Panelist Controls

## Panel Training or Orientation

$\checkmark$ The test procedures:
$\checkmark$ the amount of sample to be tasted at one time
$\checkmark$ delivery system (spoon, cup, sip, slurp)
$\checkmark$ the length of time of contact with the product (sip/spit, short sniff, one bite/chew)
$\checkmark$ the disposition of the product (swallow, expectorate, leave in contact with skin or remove from skin)
$\checkmark$ The scoresheet design: instructions for evaluation, and questions, terminology, and scales for expressing judgment
$\checkmark$ The type of test (difference, description, preference, acceptance)

## Panelist Controls

## Product/Time of Day

$\checkmark$ The time of day when the product to be tested is normally used or consumed.
$\checkmark$ Not recommended;
$\checkmark$ The tasting of highly flavored or alcoholic products in the early morning
$\checkmark$ Product evaluation after meals or coffee breaks

## Panelist Controls

## Panelists/Environment

$\checkmark$ To avoid biases control the test environment
$\checkmark$ colored lights, high humidity, or enclosed testing area, may cause anxiety or distraction
$\checkmark$ For panelists : the orientation and time to feel comfortable with the test protocols, and to provide them with enough information

