



Rational Drug Use

Ankara University Faculty of Pharmacy

Department of Clinical Pharmacy



Actions Aimed at Pharmacists

Aim:

- Inducing behavioral changes on pharmacists in the direction of RDU

Objective:

- Improving pharmacists' awareness, consciousness & knowledge level about RDU



RDU and Pharmacist

- Specialist trained on medicines
- Deep knowledge about medicines
- Good communication skills



WHO Medication Use Indicators

1. Prescribing indicators
2. Patient care indicators
3. Health facility indicators



The Ultimate Goal

RDU

- to foster better quality of pharmaceutical care
- to minimize the cost of drug therapy
- to avoid preventable adverse drug reactions & drug interactions
- to maximize therapeutic outcomes
- to promote patient adherence