

# MINIMUM ATTRACTIVE RATE OF RETURN (MARR) 

- An interest rate used to convert cash flows into equivalent worth at some point(s) in time
- Usually a policy issue based on:
- amount, source and cost of money available for investment
- number and purpose of good projects available for investment
- amount of perceived risk of investment opportunities and estimated cost of administering projects over short and long run
- type of organization involved
- MARR is sometimes referred to as hurdle rate


## CAPITAL RATIONING

- MARR approach involving opportunity cost viewpoint
- Exists when management decides to restrict the total amount of capital invested, by desire or limit of available capital
- Select only those projects which provide annual rate of return in excess of MARR
- As amount of investment capital and opportunities available change over time, a firm's MARR will also change


## PRESENT WORTH METHOD ( PW )

- Based on concept of equivalent worth of all cash flows relative to the present as a base
- All cash inflows and outflows discounted to present at interest -- generally MARR
- PW is a measure of how much money can be afforded for investment in excess of cost
- PW is positive if dollar amount received for investment exceeds minimum required by investors


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- $\mathrm{k}=$ index for each compounding period
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- interest rate is assumed constant through project
- The higher the interest rate and further into future a cash flow occurs, the lower its PW


## BOND AS EXAMPLE OF

 PRESENT WORTH- The value of a bond, at any time, is the present worth of future cash receipts from the bond
- The bond owner receives two types of payments from the borrower:
-- periodic interest payments until the bond is retired ( based on r);
-- redemption or disposal payment when the bond is retired ( based on $i$ );
- The present worth of the bond is the sum of the present values of these two payments at the bond's yield rate


## PRESENT WORTH OF A BOND

- For a bond, let
$\mathbf{Z}=$ face, or par value
$\mathrm{C}=$ redemption or disposal price (usually Z )
$r=$ bond rate (nominal interest) per interest period
$\mathrm{N}=$ number of periods before redemption
$i=$ bond yield (redemption ) rate per period
$\mathrm{V}_{\mathrm{N}}=$ value (price) of the bond N interest periods prior to redemption -- PW measure of merit

$$
V N=C(P / F, i \%, N)+r Z(P / A, \%, N)
$$

- Periodic interest payments to owner $=r \mathbf{Z}$ for $N$ periods -- an annuity of N payments
- When bond is sold, receive single payment (C), based on the price and the bond yield rate ( $i$ )


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## ANNUAL WORTH METHOD ( AW )

- AW is an equal annual series of dollar amounts, over a stated period ( N ), equivalent to the cash inflows and outflows at interest rate that is generally MARR
- AW is annual equivalent revenues ( $\underline{\mathrm{R}}$ ) minus annual equivalent expenses ( $\underline{E}$ ), less the annual equivalent capital recovery (CR)

$$
\mathrm{AW}(i \%)=\underline{\mathrm{R}}-\underline{\mathrm{E}}-\mathrm{CR}(i \%)
$$

- $\mathrm{AW}=\mathrm{PW}(\mathrm{A} / \mathrm{P}, i \%, \mathrm{~N})$
- $\mathrm{AW}=\mathrm{FW}(\mathrm{A} / \mathrm{F}, i \%, \mathrm{~N})$
- If $A W \geq 0$, project is economically attractive
- $\mathrm{AW}=0$ : annual return = MARR earned


## CAPITAL RECOVERY ( CR )

- CR is the equivalent uniform annual cost of the capital invested
- CR is an annual amount that covers:
- Loss in value of the asset
- Interest on invested capital ( i.e., at the MARR )

CR ( $i \%$ ) $=\mathrm{I}(\mathrm{A} / \mathrm{P}, i \%, \mathrm{~N})-\mathrm{S}(\mathrm{A} / \mathrm{F}, i \%, \mathrm{~N})$
I = initial investment for the project
$S=$ salvage ( market ) value at the end of the study period
$\mathrm{N}=$ project study period

# INTERNAL RATE OF RETURN METHOD ( IRR ) 

- IRR solves for the interest rate that equates the equivalent worth of an alternative's cash inflows (receipts or savings) to the equivalent worth of cash outflows (expenditures)
- Also referred to as:
- investor's method
- discounted cash flow method
- profitability index
- IRR is positive for a single alternative only if:
- both receipts and expenses are present in the cash flow pattern
- the sum of receipts exceeds sum of cash outilows


## INTERNAL RATE OF RETURN METHOD ( IRR )

 IRR is $i^{\prime \prime} \%$, using the following PW formula:$$
\sum_{k=0}^{N} R_{k}\left(P / F, i^{\prime} \%, k\right)=\sum_{k=0}^{N} E_{k}\left(P / F, i^{\prime} \%, k\right)
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- If $i^{\prime} \geq$ MARR, the alternative is acceptable
- To compute IRR for alternative, set net $P W=0$
$P W=\sum_{k=0} R_{k}\left(P / F, i^{r} \%, k\right)-\sum_{k=0} E_{k}\left(P / F, i^{\prime} \%, k\right)=0$
- $i^{r}$ is calculated on the beginning-of-year unrecovered investment through the life of a project


## INTERNAL RATE OF RETURN PROBLEMS

- The IRR method assumes recovered funds, if not consumed each time period, are reinvested at $i^{\prime} \%$, rather than at MARR
- The computation of IRR may be unmanageable
- Multiple IRR's may be calculated for the same problem
- The IRR method must be carefully applied and interpreted in the analysis of two or more alternatives, where only one is acceptable


## THE EXTERNAL RATE OF RETURN METHOD

 ( ERR)- ERR directly takes into account the interest rate ( \& ) external to a project at which net cash flows generated over the project life can be reinvested (or borrowed ).
- If the external reinvestment rate, usually the firm's MARR, equals the IRR, then ERR method produces same results as IRR method


# CALCULATING EXTERNAL RATE OF RETURN (ERR) 

1. All net cash outfilows are discounted to the present (time 0) at $\varepsilon \%$ per compounding period.
2. All net cash inflows are discounted to period N at $\varepsilon \%$.
3. ERR -- the equivalence between the discounted cash inflows and cash outflows -- is determined.
The absolute value of the present equivalent worth of the net cash outflows at $\varepsilon \%$ is used in step 3 .

- A project is acceptable when i ' \% of the ERR method is greater than or equal to the firm's MARR

CALCULATING EXTERNAL RATE OF RETURN (ERR)
$\sum_{k=0}^{N} E_{k}(P / F, \varepsilon \%, k)(F / P, i \cdot \%, N)$

$$
\sum_{\substack{k=\\ 0}}^{N} R_{k}(F / P, \varepsilon \%, N-k)
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\sum_{k=0}^{N} E_{k}(P / F, \varepsilon \%, k)(F / P, i \cdot \%, N)
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## ERR ADVANTAGES

- ERR has two advantages over IRR:

1. It can usually be solved for directly, rather than by trial and error.
2. It is not subject to multiple rates of return.
