What is "Business Communication"?

sending and receiving of messages in an organization



"I'm not used to communicating faceto-face. Can we conduct this interview via text?"

Characteristics of Business Communication

- Complex
- Competitive
- Group oriented
- Task oriented
- Data based



useful tactics for business communication

- Study the company
- Know your resume
- Prepare an interview emergency kit (extra copies of your resume, directions to the office, a bottle of water, pens, notepad, tissue paper)
- Study the job description
- Build rapport (shake hands, make eye contact, and smile)
- Make eye contact
- Body language
- Display your skills with concrete examples (showing is important than telling)
- Be yourself
- Follow up quickly

Top 10 Common Job Interview Questions

- 1. Tell me about yourself.
- 2. Why should we hire you?
- 3. What is your greatest strength?
- 4. What is your greatest weakness?
- 5. Why do you want to leave (or have left) your current job?
- 6. What are your salary expectations?
- 7. Why do you want this job?
- 8. How do you handle stress and pressure?
- 9. Describe a difficult work situation or project and how you overcame it.
- 10. What are your goals for the future?

And what about your questions?

