## Differentiation Rules: Product Rule

Lets $f$ and $g$ be linear functions:

$$
f(x)=a x+b \quad g(x)=c x+d
$$

What is the derivative of $f \cdot g$ ?

$$
\begin{aligned}
(f \cdot g)^{\prime}(x) & =\frac{d}{d x}[f(x) \cdot g(x)] \\
& =\frac{d}{d x}[(a x+b) \cdot(c x+d)] \\
& =\frac{d}{d x}\left[a c x^{2}+a d x+b c x+b d\right] \\
& =2 a c x+a d+b c \\
& =a(c x+d)+c(a x+b) \\
& =f^{\prime}(x) \cdot g(x)+g^{\prime}(x) \cdot f(x)
\end{aligned}
$$

We will now see that this also holds for general $f$ and $g$.

## Differentiation Rules: Product Rule

Assume that $f$ and $g$ are differentiable at $x$, and define

$$
h(x)=f(x) \cdot g(x)
$$

We try to find the derivative of $h$ at $x$ :

$$
h^{\prime}(x)=\lim _{\Delta x \rightarrow 0} \frac{\Delta h}{\Delta x} \quad \text { where } \quad \begin{aligned}
\Delta h & =h(x+\Delta x)-h(x) \\
\Delta f & =f(x+\Delta x)-f(x) \\
\Delta g & =g(x+\Delta x)-g(x)
\end{aligned}
$$

Then

$$
\begin{aligned}
\Delta h & =f(x+\Delta x) \cdot g(x+\Delta x)-f(x) \cdot g(x) \\
& =(f(x)+\Delta f) \cdot(g(x)+\Delta g)-f(x) \cdot g(x) \\
& =\Delta f \cdot g(x)+f(x) \cdot \Delta g+\Delta f \cdot \Delta g
\end{aligned}
$$

## Differentiation Rules: Product Rule

$$
h^{\prime}(x)=\lim _{\Delta x \rightarrow 0} \frac{\Delta h}{\Delta x} \quad \text { where } \quad \begin{aligned}
\Delta h & =h(x+\Delta x)-h(x) \\
\Delta f & =f(x+\Delta x)-f(x) \\
\Delta g & =g(x+\Delta x)-g(x)
\end{aligned}
$$

Then


## Differentiation Rules: Product Rule

$h^{\prime}(x)=\lim _{\Delta x \rightarrow 0} \frac{\Delta h}{\Delta x}$ $\Delta h=\Delta f \cdot g(x)+f(x) \cdot \Delta g+\Delta f \cdot \Delta g$

We compute the limit:

$$
\begin{aligned}
h^{\prime}(x) & =\lim _{\Delta x \rightarrow 0} \frac{\Delta h}{\Delta x}=\lim _{\Delta x \rightarrow 0} \frac{\Delta f \cdot g(x)+f(x) \cdot \Delta g+\Delta f \cdot \Delta g}{\Delta x} \\
& =\lim _{\Delta x \rightarrow 0} \frac{\Delta f \cdot g(x)}{\Delta x}+\lim _{\Delta x \rightarrow 0} \frac{f(x) \cdot \Delta g}{\Delta x}+\lim _{\Delta x \rightarrow 0} \frac{\Delta f \cdot \Delta g}{\Delta x} \\
& =g(x) \lim _{\Delta x \rightarrow 0} \frac{\Delta f}{\Delta x}+f(x) \lim _{\Delta x \rightarrow 0} \frac{\Delta g}{\Delta x}+\lim _{\Delta x \rightarrow 0}\left(\frac{\Delta f}{\Delta x} \cdot \Delta g\right) \\
& =g(x) f^{\prime}(x)+f(x) g^{\prime}(x)+\lim _{\Delta x \rightarrow 0} \frac{\Delta f}{\Delta x} \cdot \lim _{\Delta x \rightarrow 0} \Delta g \\
& =g(x) f^{\prime}(x)+f(x) g^{\prime}(x)+f^{\prime}(x) \cdot 0 \\
& =g(x) f^{\prime}(x)+f(x) g^{\prime}(x)
\end{aligned}
$$

## Differentiation Rules: Product Rule

## Product Rule

If $f$ and $g$ are both differentiable, then

$$
\frac{d}{d x}[f(x) \cdot g(x)]=f(x) \frac{d}{d x}(g(x))+g(x) \cdot \frac{d}{d x}(f(x))
$$

In different notation

$$
(f \cdot g)^{\prime}(x)=f(x) \cdot g^{\prime}(x)+f^{\prime}(x) \cdot g(x)
$$

In words:
The derivative of the product of two function is the first function times the derivative of the second function plus the second function times the derivative of the first.

## Differentiation Rules: Product Rule

Let $f(x)=x e^{x}$. Find $f^{\prime}(x)$.

$$
\begin{aligned}
f^{\prime}(x) & =\frac{d}{d x}\left(x \cdot e^{x}\right) \\
& =x \frac{d}{d x}\left(e^{x}\right)+e^{x} \frac{d}{d x}(x) \\
& =x e^{x}+e^{x} \\
& =(x+1) e^{x}
\end{aligned}
$$

Let $f(x)=x e^{x}$. Find the $n$-th derivative $f^{(n)}(x)$.

$$
\begin{aligned}
f^{\prime \prime}(x) & =\frac{d}{d x}\left(x e^{x}+e^{x}\right)=(x+1) e^{x}+e^{x}=(x+2) e^{x} \\
f^{\prime \prime \prime}(x) & =\frac{d}{d x}\left(x e^{x}+2 e^{x}\right)=(x+1) e^{x}+2 e^{x}=(x+3) e^{x}
\end{aligned}
$$

Thus obviously we have

$$
f^{(n)}(x)=(x+n) e^{x}
$$

## Differentiation Rules: Product Rule

Differentiate $f(t)=\sqrt{t}(a+b t)$.

$$
\begin{aligned}
f^{\prime}(t) & =\sqrt{t} \frac{d}{d t}(a+b t)+(a+b t) \frac{d}{d t}(\sqrt{t}) \\
& \left.=\sqrt{t} b+(a+b t) \frac{1}{2} t^{-\frac{1}{2}}\right) \\
& =b \sqrt{t}+\frac{a+b t}{2 \sqrt{t}} \\
& =\frac{2 b t}{2 \sqrt{t}}+\frac{a+b t}{2 \sqrt{t}} \\
& =\frac{a+3 b t}{2 \sqrt{t}}
\end{aligned}
$$

Alternative solution: first simplify $f(t)=\sqrt{t}(a+b t)=a t^{\frac{1}{2}}+b t^{\frac{3}{2}}$. Then compute the derivative.

## Differentiation Rules: Product Rule

Let $f(x)=\sqrt{x} \cdot g(x)$ where $g(4)=2$ and $g^{\prime}(4)=3$. Find $f^{\prime}(4)$.

$$
\begin{aligned}
f^{\prime}(x) & =\sqrt{x} \cdot \frac{d}{d x} g(x)+g(x) \cdot \frac{d}{d x} \sqrt{x} \\
& =\sqrt{x} \cdot g^{\prime}(x)+g(x) \cdot \frac{1}{2} x^{-\frac{1}{2}} \\
& =\sqrt{x} \cdot g^{\prime}(x)+g(x) \cdot \frac{1}{2 \sqrt{x}}
\end{aligned}
$$

Thus

$$
\begin{aligned}
f^{\prime}(4) & =\sqrt{4} \cdot g^{\prime}(4)+g(4) \cdot \frac{1}{2 \sqrt{4}} \\
& =2 \cdot 3+2 \cdot \frac{1}{2 \cdot 2} \\
& =6+\frac{1}{2} \\
& =\frac{13}{2}
\end{aligned}
$$

## Differentiation Rules: Quotient Rule

Assume that $f$ and $g$ are differentiable at $x$, and define

$$
h(x)=\frac{f(x)}{g(x)} \quad \begin{aligned}
\Delta h & =h(x+\Delta x)-h(x) \\
\Delta f & =f(x+\Delta x)-f(x) \\
\Delta g & =g(x+\Delta x)-g(x)
\end{aligned}
$$

We try to find the derivative of $h$ at $x$ :

$$
\begin{aligned}
\Delta h & =h(x+\Delta x)-h(x)=\frac{f(x+\Delta x)}{g(x+\Delta x)}-\frac{f(x)}{g(x)}=\frac{f(x)+\Delta f}{g(x)+\Delta g}-\frac{f(x)}{g(x)} \\
& =\frac{(f(x)+\Delta f) \cdot g(x)-(g(x)+\Delta g) \cdot f(x)}{(g(x)+\Delta g) \cdot g(x)}=\frac{g(x) \Delta f-f(x) \Delta g}{(g(x)+\Delta g) \cdot g(x)} \\
h^{\prime}(x) & =\lim _{\Delta x \rightarrow 0} \frac{\Delta h}{\Delta x}=\lim _{\Delta x \rightarrow 0} \frac{\frac{g(x) \Delta f-f(x) \Delta g}{(g(x)+\Delta g) \cdot g(x)}}{\Delta x}=\lim _{\Delta x \rightarrow 0} \frac{g(x) \frac{\Delta f}{\Delta x}-f(x) \frac{\Delta g}{\Delta x}}{(g(x)+\Delta g) \cdot g(x)} \\
& =\frac{g(x) \lim _{\Delta x \rightarrow 0} \frac{\Delta f}{\Delta x}-f(x) \lim _{\Delta x \rightarrow 0} \frac{\Delta g}{\Delta x}}{\lim _{\Delta x \rightarrow 0}(g(x)+\Delta g) \cdot g(x)}=\frac{g(x) f^{\prime}(x)-f(x) g^{\prime}(x)}{g(x)^{2}}
\end{aligned}
$$

## Differentiation Rules: Quotient Rule

## Quotient Rule

If $f$ and $g$ are both differentiable, then

$$
\frac{d}{d x}\left[\frac{f(x)}{g(x)}\right]=\frac{g(x) \cdot \frac{d}{d x}(f(x))-f(x) \cdot \frac{d}{d x}(g(x))}{[g(x)]^{2}}
$$

In different notation

$$
\left(\frac{f}{g}\right)^{\prime}(x)=\frac{g(x) \cdot f^{\prime}(x)-f(x) \cdot g^{\prime}(x)}{g(x)^{2}}
$$

In words:
The derivative of a quotient is the denominator times the derivative of the numerator minus the numerator times the derivative of the denominator, all divided by the square of the denominator.

## Differentiation Rules: Quotient Rule

$$
\left(\frac{f}{g}\right)^{\prime}(x)=\frac{g(x) \cdot f^{\prime}(x)-f(x) \cdot g^{\prime}(x)}{g(x)^{2}}
$$

Let

$$
f(x)=\frac{x^{2}+x-2}{x^{3}+6}
$$

Then

$$
\begin{aligned}
f^{\prime}(x) & =\frac{\left(x^{3}+6\right) \cdot \frac{d}{d x}\left(x^{2}+x-2\right)-\left(x^{2}+x-2\right) \cdot \frac{d}{d x}\left(x^{3}+6\right)}{\left(x^{3}+6\right)^{2}} \\
& =\frac{\left(x^{3}+6\right) \cdot(2 x+1)-\left(x^{2}+x-2\right) \cdot 3 x^{2}}{\left(x^{3}+6\right)^{2}} \\
& =\frac{\left(2 x^{4}+x^{3}+12 x+6\right)-\left(3 x^{4}+3 x^{3}-6 x^{2}\right)}{\left(x^{3}+6\right)^{2}} \\
& =\frac{-x^{4}-2 x^{3}+6 x^{2}+12 x+6}{\left(x^{3}+6\right)^{2}}
\end{aligned}
$$

## Differentiation Rules: Quotient Rule

$$
\left(\frac{f}{g}\right)^{\prime}(x)=\frac{g(x) \cdot f^{\prime}(x)-f(x) \cdot g^{\prime}(x)}{g(x)^{2}}
$$

Find an equation to the tangent line to

$$
f(x)=\frac{e^{x}}{1+x^{2}}
$$

at point $\left(1, \frac{e}{2}\right)$. We have

$$
\begin{aligned}
f^{\prime}(x) & =\frac{\left(1+x^{2}\right) \cdot \frac{d}{d x}\left(e^{x}\right)-e^{x} \frac{d}{d x}\left(1+x^{2}\right)}{\left(1+x^{2}\right)^{2}}=\frac{\left(1+x^{2}\right) e^{x}-e^{x} \cdot 2 x}{\left(1+x^{2}\right)^{2}} \\
& =\frac{x^{2} e^{x}-2 x e^{x}+e^{x}}{\left(1+x^{2}\right)^{2}}=\frac{(x-1)^{2} e^{x}}{\left(1+x^{2}\right)^{2}}
\end{aligned}
$$

Thus the slope of the tangent is $f^{\prime}(1)=0$. Hence the tangent is

$$
y=\frac{e}{2}
$$

## Differentiation Rules: Quotient Rule

Sometimes it is easier to simplify than apply the quotient rule:

$$
f(x)=\frac{3 x^{2}+2 \sqrt{x}}{x}
$$

Instead of applying the quotient rule, we can simplify to

$$
f(x)=3 x+2 x^{-\frac{1}{2}}
$$

which is easier to differentiate.

## Differentiation Rules: Chain Rule

Suppose we want to differentiate

$$
f(x)=\sqrt{x^{2}+1}
$$

The rules, we have seen so far, do not help.
However, we know how to differentiate the functions:

$$
g(x)=\sqrt{x} \quad h(x)=x^{2}+1
$$

We can write $f$ as:

$$
f(x)=g(h(x))
$$

That is:

$$
f=g \circ h
$$

We need a rule that gives us $f^{\prime}$ from $g^{\prime}$ and $h^{\prime} \ldots$

## Differentiation Rules: Chain Rule

## Chain Rule

If $g$ is differentiable at $x$ and $f$ at $g(x)$, then

$$
h=f \circ g \quad \text { or equivalently } \quad h(x)=f(g(x))
$$

is differentiable at $x$ and

$$
h^{\prime}(x)=(f \circ g)^{\prime}(x)=f^{\prime}(g(x)) \cdot g^{\prime}(x)
$$

$\frac{d}{d x}$

$$
\underbrace{f}_{\substack{\text { outer } \\ \text { function }}}
$$


$\underbrace{f^{\prime}}_{\text {derivative }}$ of outer function
 at inner function

derivative of inner function

In words:
The derivative of the composition of $f$ and $g$ is the derivative of $f$ at $g(x)$ times the derivative of $g$ at $x$.

## Differentiation Rules: Chain Rule

## Chain Rule

If $g$ is differentiable at $x$ and $f$ at $g(x)$, then

$$
h=f \circ g \quad \text { or equivalently } \quad h(x)=f(g(x))
$$

is differentiable at $x$ and

$$
h^{\prime}(x)=(f \circ g)^{\prime}(x)=f^{\prime}(g(x)) \cdot g^{\prime}(x)
$$

Intuition with rates of change:

- If $g^{\prime}(x)=N$. Then $g(x)$ changes $N$ times as much as $x$.
- If $f^{\prime}(g(x))=M$. Then $f(x)$ changes $M$ times as much as $g(x)$.
- Thus $(f \circ g)(x)=f(g(x))$ changes $N \cdot M$ times as much as $x$.


## Differentiation Rules: Chain Rule

$$
(f \circ g)^{\prime}(x)=f^{\prime}(g(x)) \cdot g^{\prime}(x)
$$

Let $f(x)=\sqrt{x^{2}+1}$. Find $f^{\prime}(x)$.
We have that

$$
f(x)=g(h(x)) \quad \text { where } \quad g(x)=\sqrt{x} \quad h(x)=x^{2}+1
$$

and

$$
g^{\prime}(x)=\frac{1}{2 \sqrt{x}} \quad h^{\prime}(x)=2 x
$$

Hence:

$$
f^{\prime}(x)=(g \circ h)^{\prime}(x)=\frac{1}{2 \sqrt{x^{2}+1}} \cdot 2 x=\frac{x}{\sqrt{x^{2}+1}}
$$

## Differentiation Rules: Chain Rule

$$
(f \circ g)^{\prime}(x)=f^{\prime}(g(x)) \cdot g^{\prime}(x)
$$

Differentiate $f(x)=\left(x^{3}-1\right)^{100}$.
We have that

$$
f(x)=g(h(x)) \quad \text { where } \quad g(x)=x^{100} \quad h(x)=x^{3}-1
$$

and

$$
g^{\prime}(x)=100 x^{99} \quad h^{\prime}(x)=3 x^{2}
$$

Hence:

$$
\begin{aligned}
f^{\prime}(x)=(g \circ h)^{\prime}(x) & =100\left(x^{3}-1\right)^{99} \cdot 3 x^{2} \\
& =300 x^{2} \cdot\left(x^{3}-1\right)^{99}
\end{aligned}
$$

## Differentiation Rules: Chain Rule

$$
(f \circ g)^{\prime}(x)=f^{\prime}(g(x)) \cdot g^{\prime}(x)
$$

In general (combining the power and chain rule) we have:

$$
\frac{d}{d x}[g(x)]^{n}=n \cdot[g(x)]^{n-1} \cdot g^{\prime}(x)
$$

if $g(x)$ is differentiable.
Differentiate

$$
f(x)=\frac{1}{\sqrt[3]{x^{2}+x+1}}
$$

We have

$$
\begin{aligned}
f(x) & =\left(x^{2}+x+1\right)^{-\frac{1}{3}} \\
f^{\prime}(x) & =-\frac{1}{3} \cdot\left(x^{2}+x+1\right)^{-\frac{4}{3}} \cdot(2 x+1)
\end{aligned}
$$

## Differentiation Rules: Chain Rule

$$
(f \circ g)^{\prime}(x)=f^{\prime}(g(x)) \cdot g^{\prime}(x)
$$

Differentiate

$$
f(x)=\left(\frac{x-2}{2 x+1}\right)^{9}
$$

We have

$$
\begin{aligned}
f^{\prime}(x) & =9\left(\frac{x-2}{2 x+1}\right)^{8} \frac{d}{d x} \frac{x-2}{2 x+1} \\
& =9\left(\frac{x-2}{2 x+1}\right)^{8} \frac{(2 x+1) \cdot 1-(x-2) \cdot 2}{(2 x+1)^{2}} \\
& =9\left(\frac{x-2}{2 x+1}\right)^{8} \frac{5}{(2 x+1)^{2}} \\
& =45 \frac{(x-2)^{8}}{(2 x+1)^{10}}
\end{aligned}
$$

## Differentiation Rules: Chain Rule

$$
(f \circ g)^{\prime}(x)=f^{\prime}(g(x)) \cdot g^{\prime}(x)
$$

Differentiate

$$
f(x)=(2 x+1)^{5} \cdot\left(x^{3}-x+1\right)^{4}
$$

We have

$$
\begin{aligned}
f^{\prime}(x)= & (2 x+1)^{5} \cdot \frac{d}{d x}\left[\left(x^{3}-x+1\right)^{4}\right] \\
& \quad+\left(x^{3}-x+1\right)^{4} \cdot \frac{d}{d x}\left[(2 x+1)^{5}\right] \\
= & (2 x+1)^{5} \cdot 4\left(x^{3}-x+1\right)^{3} \cdot\left(3 x^{2}-1\right) \\
& \quad+\left(x^{3}-x+1\right)^{4} \cdot 5(2 x+1)^{4} \cdot 2
\end{aligned}
$$

## Differentiation Rules: Chain Rule

$$
(f \circ g)^{\prime}(x)=f^{\prime}(g(x)) \cdot g^{\prime}(x)
$$

Use

$$
\frac{d}{d x} e^{x}=e^{x}
$$

and the chain rule to prove

$$
\frac{d}{d x} a^{x}=\ln a \cdot a^{x}
$$

We have

$$
a^{x}=\left(e^{\ln a}\right)^{x}=e^{\ln a \cdot x}
$$

and $f=g \circ h$ where $g(x)=e^{x}$ and $h(x)=\ln a \cdot x$. Thus

$$
f^{\prime}(x)=g^{\prime}(h(x)) \cdot h^{\prime}(x)=e^{\ln a \cdot x} \cdot \ln a=\ln a \cdot a^{x}
$$

## Summary of Differentiation Rules

$$
\begin{array}{rlrl}
\frac{d}{d x}(c) & =0 & \frac{d}{d x}\left(x^{r}\right) & =r x^{r-1} \\
\frac{d}{d x}\left(e^{x}\right) & =e^{x} & \frac{d}{d x}\left(a^{x}\right) & =\ln a \cdot a^{x} \\
(f+g)^{\prime} & =f^{\prime}+g^{\prime} & (f-g)^{\prime}=f^{\prime}-g^{\prime} \\
(c f)^{\prime} & =c f^{\prime} & & \\
(f g)^{\prime} & =f^{\prime} g+f g^{\prime} & \left(\frac{f}{g}\right)^{\prime} & =\frac{f^{\prime} g-f g^{\prime}}{g^{2}} \\
(f \circ g)^{\prime}(x) & =f^{\prime}(g(x)) \cdot g^{\prime}(x) & &
\end{array}
$$

