

1. Study the company

One of the best job interview strategies that most candidates ignore is to study the current events of the company. Knowing what the current events of the company is important so that you can ask pertinent questions. Doing so will show the interviewer that you have done your homework, and also have a genuine interest in the company. This strategy will definitely help your job interview.

2. Know your resume

As a candidate, you should be very familiar with your resume. In any job interview, anything on your resume is at the interviewer's disposal. Implementing this job interview strategy will help build credibility with your interviewer. It is your responsibility to convince the interviewer that you can come in and do the job. Speaking intelligently about each of your previous positions will help do this, and is one of the best job interview strategies to follow.

3. Prepare an interview emergency kit

Many candidates don't properly prepare for a job interview. Getting together a "job interview kit" is a great job interview strategy to follow. Suggested items for the kit include extra copies of your resume, directions to the office, a bottle of water, eye drops, pens, and notepad. But you should only bring the extra copies of your resume into the office with you, preferably in a portfolio.

4. Study the job description

After landing an interview, you need to study the job description to truly understand what the interviewer is looking for. If the description calls for attentiveness to detail, you will want to tailor the discussion accordingly. Knowing this, you can navigate the interview and discuss examples from previous jobs that will exemplify this trait. Do this for all significant traits or qualities that you identify in the job description. This is one of the best job interview strategies I have used, and know that it can bring you success.

5. Build rapport

You know the saying, "There's never a second chance to make a first impression?" That holds very true in the case of job interviews. That is why building rapport is such an important job

interview strategy. Shake hands, make eye contact, and smile. Put those three together when you first meet your interviewer and it will set a positive tone for the rest of the interview.

6. Make eye contact

Making positive eye contact is one of the best job interview strategies to follow. Eye contact is one of the strongest forms of nonverbal communication. A person's qualities and personality can be detected simply based on eye contact. Making direct eye contact communicates confidence and high self-esteem, two key qualities employers look for in candidates.

Thus, it is very important that you make eye contact when you first meet interviewer and shake hands. And during the interview, it is important to make eye contact, not only when you talk, but also as you listen. Simply doing this job interview strategy will greatly help your chances of success in an interview.

7. Body language

Just as eye contact speaks volumes about you, so does your body language. Proper body language conveys confidence and high self-esteem. During the interview, things like sitting up straight with your chest out and keeping a pleasant demeanor on your face will project confidence. The interviewer will be aware of this, and it will help you stand out in his/her mind.

8. Display your skills with concrete examples

When it comes to discussing their skills, many candidates make the mistake of "telling" instead of "showing." One of the best job interview strategies is to use concrete examples to demonstrate their skills to the interviewer. For example, if one of your skills is successfully handling multiple tasks at once, providing an example of how you do that will help paint a picture for the interviewer. It also gives the interviewer something to "hold on to" once the interview is over, and helps him/her remember you when it comes to decision time.

9. Be yourself

A common mistake that many candidates make is not being themselves. Some feel that they need to fit a certain mold and act accordingly. This will only end up hurting both parties in

the end when your “true” personality comes out. You will be surprised how easy it is to detect insincerity during an interview. Thus, it is important to be professional, but also maintain your true essence. When you do this, your sincerity and genuineness will be picked up by the interviewer. This is one of the best job interview strategies to implement, and will go a long way in determining your success.

10. Follow up quickly

After the job interview, send a thank you note to the interviewer. These days, an email is fine, but traditionally a handwritten card is sent. Whatever method you choose, do it promptly after the interview. The correspondence should be sent the next day after the interview. Many hiring decisions are made quickly these days, so timeliness is very important.

You now have 10 of the best job interview tactics to follow. There are many aspects of a successful job interview, but if you implement these 10 best job interview tactics listed above, your chances of success will skyrocket!

Reference: <https://theundercoverrecruiter.com/10-killer-interview-tactics-you-ought-know/>